

Joanna Gulley

Textile Designer & Artist

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SUMMARY

Textile Design graduate with hands-on industry experience in knit, print, and product development. Proficient in Adobe Creative Suite, CAD software, and trend analysis. Eager to contribute creative vision and technical skills to innovative textile and fashion teams.

EDUCATION

NC State University | Wilson College of Textiles

B.S. in Fashion & Textile Design, December 2024

Pack Promise Scholar | EcoVillage Member | First Generation College Student

TECHNICAL SKILLS/COURSEWORK

- Woven & Knit Design, Surface Design, CAD Textile Design, Fiber Science, Yarn Design, Textile Wet Processing, Textiles Retail & Supply Chain, Entrepreneurial Product Development
- Adobe Creative Suite (Photoshop, Illustrator, InDesign – Adobe Certified), Lectra Kaledo, DesignScope Victor, WeavePoint, Microsoft Office 365, Tajima embroidery
- Textile Design and Graphic Design file creation for print and jacquard fabric applications.
- Trend forecasting and interpretation.
- Strong illustration skills, composition skills, and a keen eye for color and pattern.

WORK EXPERIENCE

ALEXANDER JULIAN | Textile Designer | Cary, NC

February 2025 - Present

- Identify, organize and catalog woven fabric swatches from Alexander Julian's extensive career. (Colours Line, Private Reserve Line, etc.)
- Work closely with Alexander Julian to fulfill print design ideas for future fashion seasons using Adobe Photoshop and illustration skills.
- Develop marketing materials, digital texture maps, and presentations based on criteria.
- Ability to understand and implement edits and ideas based on verbal instruction.
- Requires a self-starting demeanor, strong time management skills, flexibility, and meticulousness.

LILES CLOTHING STUDIO | Associate | Raleigh, NC

March 2025 - Present

- Receive and ticket new inventory using lightspeed software and Zebra labeling printer.
- Assist customers on the sales floor in a high rapport environment.
- Use knowledge of textiles to sell luxury menswear inventory to customers.
- Contact customers regarding alterations, bespoke custom orders, and holds.

COTTON INCORPORATED | Textile Design Intern | Cary, NC

May 2022 - December 2024

- Worked on a design team to create knit fabrics for FABRICAST releases to show versatility of cotton.
- Led multiple knit design projects, creating trend-based repeatable jacquard and print patterns using WGSN forecasts and team direction.
- Refined designs iteratively based on feedback and oversee projects from ideation to finished fabric.
- Photographed completed fabrics and aided in the creation and editing of marketing materials.
- Programmed for, creased, operated, and maintained Monarch and Vanguard circular knit machines; ability to troubleshoot and resolve knit technical issues
- Developed detailed specification and layout sheets for knit fabrics.

MAREN'S FINE JEWELRY | Assistant Manager | Southern Pines, NC

September 2020 - March 2025

- Managed customer relationships and led a high-performing retail team in luxury jewelry sales.
- Demonstrated extensive knowledge of product offerings and customized fine jewelry.
- Received and ticketed new inventory and appropriately stocked the sales floor.
- Managed inventory intake and used QuickBooks to manage operations and guest transactions.